Construction Trades Meeting Summary WIN Conference, November 2-3, 2023 Taos, NM

Participants:

- Larry Mapes, President, Valverde Energy Inc, Taos
- Les Montoya, General Manager, Mora-San Miguel Electric Cooperative
- Mike Silva, General Manager, Silva's Excavation and Concrete, Taos
- Gilbert Garcia, Garcia Welding, Las Vegas
- Robert Sanchez, Co-Owner, R&M Construction LLC, Alcalde;
- Tony Molitor, President, Raton Custom Builders
- Tony Baca, President, Baca Grande Custom Built, Angel Fire
- Liana Sanchez, Co-Owner, Avanyu General Contracting, Espanola
- Anthony Strain, Owner, Redondo Custom Builders, Los Alamos
- Art Sparks, Business Agent, UA Local 412; Albuquerque
- Steve Perez, Business Outreach, Jaynes Corp, Albuquerque
- Suzie Benton, HR Director, Taos Ski Valley Inc

Highest Priority Needs From Education Providers:

Types of Trades/Certifications in Most Demand	Personal and Social Skills Most Needed
Welding/Pipefitting	Punctuality
Electrical	Drug/Alcohol Free
Carpentry	Work ethic/Responsibility
Commercial Driver's License	Motivation
Set Crews	Respect: Both Employee & Employer
Project Manager/Site Superintendent	Independence
Estimating	Personal Hygiene
General Contractor Licensure	Safety Conscious
Equipment Operator	Mental/Life Health
Landscaper	Family First

Grow a Strong Regional Skilled-Trades Alliance:

- Create a website that lists help wanted, opportunities for training, and talent swap
- Shared list of available workers/employee pool within the Region
- Start a medical insurance program that is affordable
- A Health Insurance Exchange: Multiple Employer Welfare Agreement

- Collaborate with all Sectors dealing with job creation in the Trades
- Cooperate in posting Regional and National "help wanted" ads
- Grow willingness to communicate amongst each other
- Create WIN funding for more direct outreach

Grow Engagement with Education and Support Services Providers:

- Work with local schools to bring back Trades classes
- Support internship programs withing the Region
- Support experiential & work-based learning programs in schools and colleges
- Support local and regional training programs in Industrial Engineering, OSHA, CDL, & 1st Aid
- Work with open shops and schools
- Ease the instructor certification process to get more experienced trades instructors
- Provide names of retired trades professionals who are willing to instruct part-time

Promote Trades Careers Across the Region:

- Emphasize the Trades as options for employment opportunities and growth
- Participate in public exposure and recruitment events
- Partner with public schools to highlight Trades opportunities
- Support social media, streaming, reels, blogs, and podcasts focused on the Trades
- Form a rotating committee to assist with scheduling the Mobile Training Unit
- Assist in getting young adults to experience the Mobile Bus